

Marketing Opportunities With The Registry Theatre

The Registry Theatre has marketing opportunities in our season brochure, our external digital marquee sign, our website and our eNewsletter.

Season Brochure

The Registry Theatre's full-colour season brochure is printed once per year, coinciding with our Season Launch in early September. Deadline for content is early August. Ad space is allotted on a first-come-first-served basis, with priority given to events happening during the run of the brochure. 4000 brochures are printed with targeted distribution throughout the community and inserted with other arts organizations events.

Full Panel Ad in Brochure - \$600

- Dimensions 5.5" wide X 8.5" high
- Message in rotation on marquee sign for one month before event

Half Panel Ad in Brochure - \$350

- Dimensions 5.5" wide X 4.25" high
- Message in rotation on marquee sign for two weeks before event

Quarter Panel Ad in Brochure - \$200

- Dimensions 5.5" wide X 2.125" high
- Does not include free use of marquee sign

Please note:

There is a bleed on all sides, so for any ads submitted, add at least 0.125" on each side.

We are happy to include your event in the "Calendar of Events" listing in the brochure at no cost for confirmed rentals where we are informed of the event title. .

Digital Marquee

Ad in rotation on external digital marquee - \$25/two weeks

- Displays 4 lines with 14 characters on each line. Character count includes spaces and can display any character you can type on a keyboard.
- If more lines are needed, up to two sign "blocks" can be used, which would be displayed consecutively.

Free Marketing Options

- Event listing on our Website
- Event listing in our bi-weekly eNewsletter (max two eNewsletters before your event)

Renters will be supplied a link to our Google Form to submit the information required for the entry on our Website and in our eNewsletter. The Registry reserves the right to limit wording if required.

Notes:

1. All ads are subject to approval by The Registry Theatre. The Registry Theatre reserves the right to refuse any ad based on design, taste, or suitability for our audiences in our brochure, website, eNewsletter, and/or marquee.
2. The Registry Theatre and JM Drama assumes no responsibility for content errors in material provided.